

A New Normal

SJWD's mission is to "Provide excellent quality water and related services to our current and future customers and lead efforts to protect our water resources while continuously improving cost effectiveness."

Since the creation of the SJWD Water District in the late 1950's, SJWD has planned and developed significant water supplies that are essential to the future health and development of our region. These resources will provide water supplies well into the future. In an effort to continue a sustainable supply of good, safe drinking water, we must change the culture of how we use water.

During the warmer months, outdoor usage doubles. These peaks require bigger pumps, bigger lines, and bigger treatment facilities to meet water demands for a few days of the year. To help minimize these peaks, SJWD is introducing a "new normal."

What is the "new normal?" The new normal is nothing more than using water more wisely. This wiser use of water will also provide for more healthy lawns and shrubbery.



LOOK INSIDE
For Your
Personalized Sticker

Remembering
YOUR WATERING DAYS
is now easier...
plus some Watering Tips!



has now made it easier to remember what days you can water. Please place the following sticker on your main watering source to remind you which days are YOUR days!

Please use the following sticker according to directions below

If your **HOUSE NUMBER** ends in an **EVEN** number please use this half of the sticker



If your **HOUSE NUMBER** ends in an **ODD** number please use this half of the sticker



Simple Water Tips:

- When washing cars, use a trigger nozzle that automatically turns off
- Don't water when it's windy or if it has rained
- Sweep rather than hose off sidewalks, patios, decks and driveways
- Position sprinklers so that they are not spraying the house, sidewalk or street
- Use drought-tolerant plants and drought-tolerant grasses in the lawn (Bermuda grass)
- Use mulch around plantings to hold in moisture
- Consider using drip irrigation for trees and shrubs
- Know where your master water shut-off valve is located and show everyone in the household
- Cover swimming pools when not in use-an average sized pool can lose approx. 1,000 gallons of water per month when left uncovered

New Normal "Guidelines"

SJWD requests that all outside use of water follow a simple system:

Customers with street addresses, box numbers, or rural numbers ending in even numbers (0, 2, 4, 6 or 8) and locations without addresses should water outside only on Thursdays and Sundays. For example, a customer with the address 220 Main Street would water on Thursday and Sunday only.

Customers with street addresses, box numbers, or rural numbers ending in odd numbers (1, 3, 5, 7 or 9) should water outside only on Wednesdays and Saturdays. For example, a customer with the address 221 Main Street would water on Wednesday and Saturday only.

This will not only reduce the peaks on the distribution system, but save you money and allow lawns and shrubs to develop healthier root systems. SJWD is committed to leaving our resources better than we found them for future generations. We believe most people feel the same. For additional information, please visit our website:

www.sjwd.com